Lincoln for Fair Housing

Supporters Toolkit

If you're here, it's because you support the campaign for source-of-income protections in Lincoln, Nebraska, that will be before city voters on May 6, 2025!

There are various ways to support the campaign, each tailored to meet people's unique talents and capacities. Check it out!

Volunteer to talk with potential voters.

- Our coalition will knock on doors, host informational tables at events, make phone calls, and send text messages to potential voters to get out the vote and build support. We will offer training to anyone who needs it before the event and bring all the required materials. Check out our scheduled volunteer opportunities here!

Talk with your neighbor.s

- If you can't attend a get-out-the-vote event, you can talk with your neighbors on your own!
    - Email us to get a list of strategic doors to knock on in your neighborhood.
    - Let your friends, family, and community groups know about this initiative, and make sure they have a plan to vote on May 6th!

Get a yard sign.

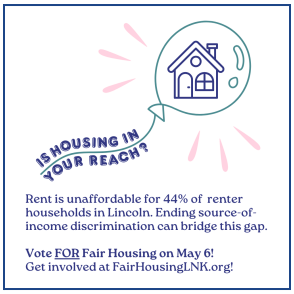
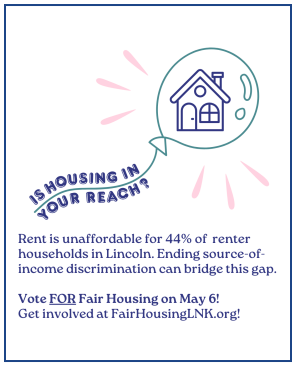
- Help get the word out and put a sign in your yard!
- Request a yard sign here

Donate.

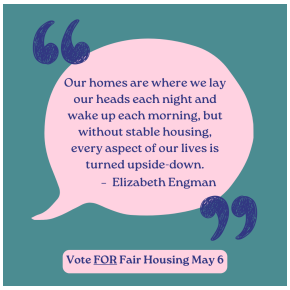
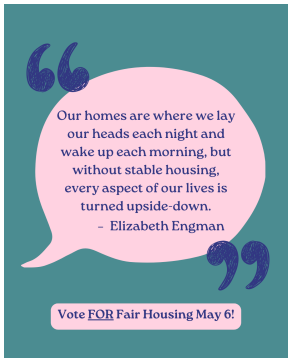
- Don't have spare time but still want to support the campaign? Donate to the campaign here.

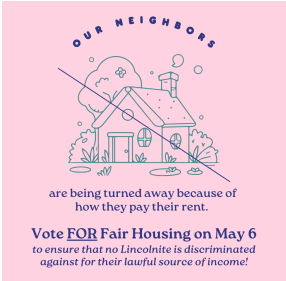
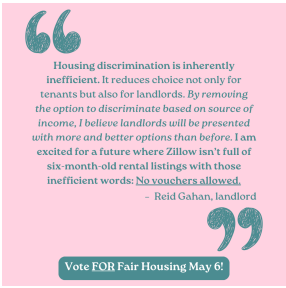
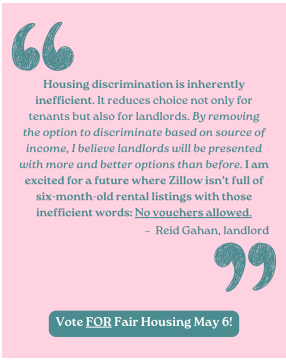
Post on social media.

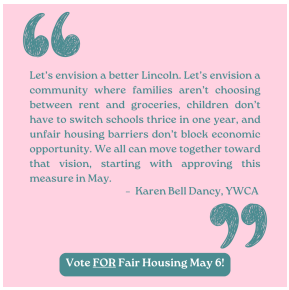
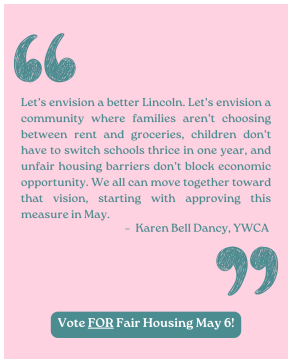
You are welcome to use these images, captions, and image descriptions on your social media platforms and tag Collective Impact Lincoln! *We provide image descriptions so that folks with visual impairments can listen to them via screen readers. You can include the image description in the caption or in a comment in case the caption word/character count is limited.*

Facebook Graphic (Download Here)	**Instagram Graphic** (Download Here)	**Caption**	**Image Description**
		We all deserve a chance at home, but some Lincolnites are denied the opportunity to rent just because of their source of income. ❌ Source-of-income discrimination hurts our entire community, especially our elders, single mothers, people with disabilities, and Lincolnites of color. ›› We can do better to make Lincoln a more welcoming, safe, and affordable place to live and call home! ✅ Vote FOR Fair Housing on May 6 to ensure that all our neighbors, from our grandparents on a fixed income to our grandchildren in working families, can access a safe and decent home! 🩷 Learn more & get involved at FairHousingLNK.org!	(ID: Photo of Lincolnites holding posters of three varieties in light pink, cyan, and dark blue. One poster says, “Fair Housing NOW,” another says, “Let’s Bring it Home,” and the last kind features the Lincoln for Fair Housing logo. Lincolnites are standing tall and smiling. Text in white is overlaid, saying “Vote FOR Fair Housing May 6!” at the top, and “Help us end source-of-income discrimination!” at the bottom.)
		Is housing within your reach? 🎈For nearly half of Lincoln renters, housing is unaffordable, forcing families to sacrifice necessities to make ends meet. But ending source-of-income discrimination can help Lincoln families bridge this gap! 🩷 By ensuring that all our neighbors have a fair chance to access housing no matter how they pay, we can make Lincoln a more welcoming and safe city for all! 👏 ✅ Vote FOR Fair Housing on May 6th & help us spread	(ID: Graphic with a plain white background and aforementioned text in dark blue at the bottom. At the top of the image is a simple outline of a cyan balloon with a dark blue house inside it. Light pink exclamation marks surround the balloon, and "Is Housing in your reach?" lines

		the word! Learn more & get involved at FairHousingLNK.org!	the tail of the balloon to the left of the image.)
		Have you seen these before? 👀 Look around Lincoln's apartment listings, and you'll see "No Section 8," "No LHA," and "No Vouchers" all around. The discrimination against Lincolnites using assistance programs is no secret, and it hurts our community. 💔 Lincoln families are being turned away just because of their source of income, hurting our elders, single mothers, people with disabilities, and Lincolnites of color. We can do better to make Lincoln a more welcoming, safe, and affordable place to live and call home! 🩷 ✅ We can do this by voting FOR Fair Housing on May 6, ensuring that housing assistance and other lawful sources of income are not discriminated against! ›› Learn more & get involved at FairHousingLNK.org!	(ID: Graphic with a cyan door atop a pink background. The door has a white outline of a "closed" sign with text in white, "NO VOUCHERS," "NO SECTION 8," and "NO LHA" below it. Above the door is the text in blue, "Have you seen these?" and below the door is the text in blue, "This is what source-of-income discrimination looks like in Lincoln.")

		As winter storms move behind us and spring winds and rains pour in, we are reminded how lucky we are to have a roof over our heads. 🏡 However, this isn't the case for many Lincolnites who are turned away from renting just because of their source of income. In Lincoln, 44% of renters find housing unaffordable, and 11,280 households spend more than half their income on housing alone. With so little left after housing costs, many neighbors sacrifice necessities to make ends meet. Public assistance programs, like Section 8 vouchers, social security, disability, and veterans benefits, play a critical role in filling this gap. Still, they can't help when landlords refuse to rent to Lincolnites using them. ❌ This is called source-of-income discrimination, and it hurts our whole community. ✅ By voting FOR Fair Housing on May 6th, we can help all our neighbors, from our grandparents on fixed incomes to hardworking single parents, use the money they have to pay for the housing they need! Learn more & get involved at FairHousingLNK.org!	(ID: Quote from Elizabeth Engman, "Our homes are where we lay our heads each night and wake up each morning, but without stable housing, every aspect of our lives is turned upside-down," in blue text inside a pink speech bubble on top of a plain cyan background. Below is the text in blue, "Vote FOR Fair Housing May 6!" atop a pink rectangle.)

		We all deserve a chance at home, but Lincolnites are denied the opportunity to rent just because of their source of income. ❌ In fact, nearly 1 in 3 voucher recipients must return their voucher because they can't find a landlord who will accept it. It's time for Lincoln to end source-of-income discrimination and ensure that every housing assistance tool and lawful source of income can be used to their fullest extent, ensuring that all our loved ones, from our grandchildren to our grandparents, can access a safe and decent home. 🩷 ✅ Vote FOR Fair Housing on May 6! Learn more & get involved at FairHousingLNK.org!	(ID: Whimsical house drawing in cyan atop a light pink background. The house is crossed out with a dark blue diagonal line, and text above and below the house reads in blue, “Our neighbors are being turned away because of how they pay their rent.” More text sits below in dark blue, “Vote FOR Fair Housing on May 6 to ensure that no Lincolnite is discriminated against for their lawful source of income!”)
		Like Reid, a small Lincoln landlord, we too are excited for a future where Lincolnites aren't turned away from housing just because of how they pay and where all Lincolnites have a fair chance at home. ✅ By voting FOR Fair Housing on May 6, Lincoln can lead in affordable housing and ensure that all our loved ones, from our grandchildren to our grandparents, can have a safe and decent home! 🩷 Learn more & get involved at FairHousingLNK.org!	(ID: Graphic with a pink background and cyan text of a quote from Reid, "Housing discrimination is inherently inefficient. It reduces choice not only for tenants but also for landlords. By removing the option to discriminate based on source of income, I believe landlords will be presented with more and

			better options than before. I am excited for a future where Zillow isn't full of six-month-old rental listings with those inefficient words: No vouchers allowed." Large drawn cyan quotation marks surround the quote on the upper left and lower right. Below, white text sits atop a cyan rectangle, "Vote FOR Fair Housing May 6!")
		We believe in a Lincoln where all our neighbors are financially and physically secure in their homes - a Lincoln where all our neighbors have a real chance to thrive in our communities. 🩷 ✅ By voting YES for Fair Housing on May 6th, we can make Lincoln a more welcoming and safe place for all our neighbors to call home! Learn more & get involved at FairHousingLNK.org!	(ID: Graphic with a light pink background and cyan text with cyan quotation marks to the upper left and lower right of the quote from Karen Bell Dancy with the YWCA, "Let's envision a better Lincoln. Let's envision a community where families aren't choosing between rent and groceries, children don't have to switch schools thrice in one year, and unfair housing barriers don't block economic opportunity. We

			can all move together toward that vision, starting with approving this measure in May." Below, white text sits atop a cyan rectangle, “Vote FOR Fair Housing May 6!”)